



# MAX CHAN

## VIDEO PRODUCER & WRITER

### PROFESSIONAL EXPERIENCE

- Marketing Manager** Jul 2019 - Present  
*Wing Luke Museum | Seattle, WA*
  - Lead digital media campaigns and video communications, producing promotional series and coordinating newsletters.
  - Direct internal creative teams and collaborate with community members to capture historical and cultural programming.
  - Deliver compelling content across a variety of print and digital channels, including video production, email campaigns, and social media.
- Freelance Videographer** 2017 - Present  
*Storysaurus Productions | Seattle, WA*
  - Produce, direct, and edit video campaigns for local businesses, non-profits, and educational programs.
  - Oversee end-to-end logistics, client scoping, equipment setups, and final deliverables.
  - Key clients include Uwajimaya, Chinese Information and Service Center, and Wing Luke Museum.
- Writer & Content Developer** 2015 - 2017  
*Lustre Studios | Seattle, WA*
  - Drafted video scripts, developed creative storytelling frameworks, and produced written collateral to align client messaging with visual branding.
  - Collaborated with in-house and client creative teams to align messaging with brand identity.

### AWARDS & RECOGNITION

- Winner, Story Category**  
*UW Comm. Leadership Screen Summit (2022) | "The Neighborhood Between the Lines"*

### FEATURED VIDEO PORTFOLIO

- [Wing Luke Museum - Legacies](#)  
*Role: Video Producer, Writer, Interviewer, Editor*
- [The Neighborhood Between the Lines](#)  
*Role: Story Producer & Editor*
- [Hometown Heroes](#)  
*Role: Story Producer & Project Manager*
- [50th Anniversary Gala](#)  
*Role: Video Producer, Interviewer, Writer & Editor*
- [New Employee Orientation Video](#)  
*Role: Producer, Writer, Shooter & Editor*
- [Resilience Campaign](#)  
*Role: Video Producer, Interviewer, Writer & Editor*

### CONTACT

**Email:** max@xmediahype.com  
**Pronouns:** He / Him  
**Location:** Seattle, WA

### CORE PROFICIENCIES

#### Media & Video Production

End-to-end video production, including multi-camera shooting, field audio recording, lighting setup, and professional post-production (Premiere Pro, After Effects, Audition). Expertise in color grading, motion graphics, and audio mastering.

#### Story Development & Scriptwriting

Writing narrative scripts, crafting interview arcs, conducting oral history interviews, and structuring documentary timelines. Experienced in adapting complex institutional histories into engaging, short-form visual stories.

#### Digital Campaigns & Outreach

Coordinating multi-channel digital campaigns across email newsletters, organic social media, and web platforms. Grounded in community outreach, program promotion, and museum audience cultivation.

#### Project Coordination & Management

Managing production schedules, coordinating freelance talent, writing production briefs, handling contractor contracts, budgeting, and liaising with community stakeholders and corporate leadership.

### EDUCATION

#### M.A. Communication Leadership

Digital Media

#### University of Washington

2021 - 2024 | Seattle, WA

#### B.A. International Studies

University of the Pacific

2004 - 2008 | Stockton, CA